

14 3/32

2 3/4

4

11.477

5 3/4

SEPARATE CUT/
NON-PARTISIP AREA

NEW BIG BAR 4 PACK

CHEF **ROBERT IRVINE'S**

FIT CRUNCH

Whey Protein Bar

NEW BIG BAR 4 PACK

CHOCOLATE CHIP COOKIE DOUGH
NATURALLY FLAVORED

4 Bars NET WT. 352g (12.41 OZ)

30g Protein **6g Sugar** **GLUTEN FREE**
POWERED BY FORTIFEX



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BAKED
SOFT COOKIE CENTER

Learn more at
www.fitcrunchbars.com

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SEPARATE CUT/
NON-PARTISIP AREA

Take a bite and share
your experience using
#FITCRUNCHBARS



FIND US @FITCRUNCHBARS

INGREDIENTS: PROPRIETARY FORTIFEX® PROTEIN BLEND (WHEY PROTEIN ISOLATE, WHEY PROTEIN CONCENTRATE), SOY PROTEIN ISOLATE, MALTITOL, VEGETABLE GLYCERIN, VEGETABLE OILS (PALM, PALM KERNEL), SORBITOL, COCOA (PROCESSED WITH ALKALI), PALM OIL, GELATIN, CORN SYRUP, SUGAR, AND WATER. CONTAINS 2% OR LESS OF THE FOLLOWING: NATURAL FLAVORS, SALT, SORBIC ACID, BAKING SODA, MALTODEXTRIN, SODIUM CASEINATE, PROPYLENE GLYCOL MONOESTERS, TAPIOCA STARCH, ACETYLATED MONOGLYCERIDES, MONO AND DIGLYCERIDES, SUCRALOSE, POTASSIUM SORBATE, WHEY BETA-CAROTENE, VITAMIN A PALMITATE, NATURAL TROPICPEROLS, PEANUTS, ALMONDS, AND SILICON DIOXIDE. MANUFACTURED IN A PLANT THAT PROCESSES MILK, SOY, WHEAT, TREE NUT, PEANUT, AND EGG PRODUCTS.

	Amount/erving	%DV*
Total Fat 16g	28%	56%
Sodium 320mg	40%	80%
Total Crap 27g	54%	108%
Total Sugar 6g	12%	24%
Total Protein 30g	60%	120%
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Total Crap 27g	54%	108%
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*Percent Daily Values (DV) are based on a 2000 calorie diet.

INSIDE THE ONLY 6-LAYER BAKED BAR

FITCRUNCH® delivers quality nutrition, unique textures, and ingredients that are not found in any other protein bar.



BAKERY, INC.
FIT CRUNCH®
MADE IN USA

1036 DWP

Current Date: 02/12/16
Product Line: 88G FIT CRUNCH VALUE PACK
LXWXD: 4 X 2+3/4 X 5+3/4
Carton Style: T.T.A.B.
Board/ Caliper: .024 SBS
File: 88GFITCRUNCHVALUEPACK [03]
APPROVAL:



STEPHEN GOULD
CORPORATION